



Hard Facts

N e w s l e t t e r

Spring/Summer 2003

Vol. 6, No. 2

PCAV Happenings



Mark Singer
PCAV Exec. Director

The recent change of firms managing the affairs of PCAV is now nearly complete. The association's new office, staff, and records are located in Richmond and I am happy to report that this change has occurred in a relatively seamless fashion.

Aside from normal issues associated with such a change, one of the first challenges we faced was to update the PCAV Directory for 2003. In addition, your Board of Directors determined that substantial cost savings and efficiencies could be obtained by maximizing the use of email as the primary form of communication between the association and its members.

The data-gathering portion of this project was completed by mid-April and the 2003 edition of the PCAV Directory is ready for distribution. Members should be receiving their copy shortly. Multiple copies are available by contacting the PCAV office.

PCAV continues to receive numerous inquiries from around the state and the country regarding precast concrete products. In addition, Specifications Committee Chairman Alex Mason is working on scheduling a number of topical meetings with VDOT representatives in the coming months.

PCAV marketing efforts remain strong under the guidance of Marketing

Continued on page 2

Makin' Better Wine in Charlottesville

Considering options for a proposed storage facility, Charlottesville based Kluge Estate Winery & Vineyards along with BU Corporation turned to Permatile

Permatile designers used Hy-Span bridge sections to build the 30'x12'x100' structure. The Hy-Span sections were delivered to the jobsite and installed on



Wine casks line the walls in the new Kluge Estate Winery & Vineyards' storage facility, built with precast concrete by Permatile.

Concrete Products Company for their solution.

Having previously built an above-ground facility to house large casks of Kluge Wine, Kluge Estate realized the overwhelming long-term cooling and maintenance costs associated with the above ground building. Turning to Permatile for a quick and economical solution to the problem, Permatile designers recommended a below-ground storage facility utilizing the thermal properties of concrete in underground situations.

top of a four-foot knee-wall poured by BU Corporation. The structure was enclosed using four large precast end

Continued on page 3

Table of Contents

PCAV Happenings	1
Wine Storage Solution	1
Board of Directors	2
Membership News.....	2
Canoe & Bowling Contest.....	2
News That's Fit.....	4
2003 Calendar of Events	4

PCAV Officers

President

Mimi Rainero Coles
Permatile Concrete Products Company

Vice President

Stephen Rodgers
Contractors Precast Corporation

Secretary-Treasurer

John McConnell
Nansemond Pre-Cast Concrete

Associates Director

Marie Derby
Essroc Cement

PCAV Directors

Brad Strickler
Americast - Harrisonburg Plant

Joe Rose
Bayshore Concrete Products

Gregory Ouimette
Frederick Precast Concrete Inc.

John M. Blankenship
Hanson Pipe & Products

Ann Couwenhoven
Hydro Conduit/Rinker Materials

Richard Rotondo
Rotondo Precast

James Campbell
Winchester Building Supply Co.

Associates Representative

Scott Lander, International Precast Supply

NECSA Representative

Kevin Painter, Roanoke Cement Company

Promotional Partner

Northeast Cement Shippers Association

General Counsel

James D. Fullerton, Fullerton & Wise

Managing Consultant

Mark Singer, Advocates of Virginia

Newsletter Designer/Editor

Lois Carter Fay, Strategic Business Partners

Website Designer/Editor

Joe Rainero, NetTec NSI



1108 East Main Street, Suite 904
Richmond, VA 23219

PH: 804.346.1020 FX: 804.346.8287

Toll Free: 888.503.4800

E-mail: pcav@gopcav.com

Membership News



Marie Derby welcomes Alex Morales to the May meeting in Charlottesville.

The PCAV held a membership meeting on May 8, 2003 at the Boars Head in Charlottesville. The day was action-packed, with committee meetings beginning at 1:00 p.m. and a board meeting, reception and dinner lasting into the evening.

It was well attended and everyone enjoyed hearing from our dinner keynote speaker, Alex Morales of the National Precast Concrete Association. His presentation on the National Storm Water Program was full of information that was useful to us all.

Don't miss our annual

meeting **September 24-25** at Wintergreen, where we will be entertained by Bob Hirschfeld, the first self-proclaimed Cyber-satirist™ on the Internet. He is funny, innovative and nothing is sacred. This is a definite "must see!" Audiences go from giggles to belly laughs when they hear his take on business, communications, marketing, management, HR, technology and PowerPoint!



You can find out more about Bob at <http://www.bobsfridge.com/> (so named because people tend to post funny things on their refrigerators). On his site you can read "skewpoints" (aka satirical editorials) like, "Democrats Inflicted with Mad Cow Disease; Causes Inability to Stand Up to President."

As usual, there be great meetings and speakers, time for fun and relaxation, and terrific networking opportunities, as well. We'll send you more information soon!

—Marie Derby

PCAV's Happenings

Continued from page 1

Committee Chairman Scott Crumpler. PCAV exhibited at the Second Annual Virginia Concrete Conference in March and is planning to participate at the October Virginia Engineers Conference. In addition, PCAV sponsored a student at the ASCE Virginia Student Conference.

Associate Director Marie Derby worked diligently to successfully plan the May 8 Membership Dinner Meeting in Charlottesville. The PCAV Board of Directors met to discuss a number of items of importance to the association. Over 40 members participated in numerous committee meetings and enjoyed the dinner remarks of

Mr. Alex Morales, Technical Services Engineer for the National Precast Concrete Association. Speaking of the NPCA, PCAV recently increased our ties to our national organization through membership as an Affiliate Member.

Your association's leadership will shortly be meeting to discuss the future direction of the PCAV. Your thoughts and insights are encouraged. Please don't hesitate to contact the PCAV office if we can assist you in any way.

I look forward to meeting and working with each of you in the coming year.

—Mark Singer, Executive Director

PCAV Concrete Canoeing Again

For the third year in a row, PCAV has provided judges for the American Society of Civil Engineers Student Regional Chapters Concrete Canoe and



Concrete Bowling Ball Contest. The event was held from April 17–19, 2003 in Virginia Beach, Va.

The sponsor school for this year's contest was the Old Dominion University. Professor Gary C. Schafran of Old Dominion put together an excellent program for the Conference.

PCAV members really stepped forward this year to run and organize the Concrete Canoe and Bowling Ball Contest. Education Committee members Carissa Alexander (Hanson) and Patrick Rodgers (Contractors Precast Corporation) worked as a team to recruit judges, provide judge's material, set up the canoe course and bowling lanes, and run the events. Special thanks to Marie Derby (Essroc Cement) for helping round up an excellent team of judges.

Representing PCAV as concrete canoe judges were John McConnel

(Nansemond Precast), Marie Derby (Essroc Cement), and Patrick Rodgers (Contractors Precast). Representing PCAV as concrete bowling ball judge was Carissa Alexander (Hanson) and Joyce Keifert (Hanson). Additional judges for the canoe contest included Cindy Garrett (Central Virginia Concrete) and Joseph R. Nero (TCS Materials); and for bowling, Jack Kowaski (Branscome Concrete). Thanks for your participation judges!

In the concrete canoe contest, teams are judged in several areas: overview paper on their canoe, oral presentation, swamp test (the boat having to float full of water), and, of course, the actual

races.

This year's participants were Virginia Tech, University of Virginia,



West Virginia University and Fairmont State College. Overall winner in the concrete canoe contest was Virginia Tech with their boat, The Pokey Hokie. This remarkable boat measures 19 feet long, 27 inches wide, 11 inches deep, .3/8 of an inch thick, and weighs 142 pounds. We hope this boat will be as successful at the National Champi-

onships.

The Concrete Bowling Ball Contest looks for a durable concrete mix. Each team built a concrete bowling ball, then on a asphalt parking lot, bowled down pins. The team with

the biggest piece of concrete left or the least number of cracks in their ball, wins. This year's winner of the concrete bowling ball contest was Fairmont



State College.

Next year's competition will be held at West Virginia University in Morgantown, W. Va., in April. Please mark it on your calendar to attend.

Remember, these schools could also use your company's support, so pick a school and become a sponsor. If you need more information or have questions, please feel free to contact me at 540.972.6677.

—Patrick Rodgers

Wine Vault is Cool

Continued from page 1

slabs, one of which contained a large arched door opening. Fighting rain and snow, the precast structure was in place in less than three days—just another advantage of precast construction!

The Hy-Span precast system gave BU Corporation an excellent product, delivered on time, and it was ready to install for their customer. A slightly higher initial investment gave Kluge Estate Winery & Vineyards an unmatched underground wine storage facility—complete with the constant temperatures and excellent thermal properties required to produce premier wines—and the opportunity to realize significant savings from reduced cooling and maintenance costs long-term.

—Hank Rainero, Permatile Concrete Products Co.

2003 Calendar of Events

DATE	EVENT
July 17	10:00 AM PCAV/VDOT Jnt. Mtg. 12:30 PM Luncheon with VDOT
Sept. 24-25	Annual Conference Wintergreen, Va.
Sept. (TBA)	ASCE Virginia Engineer Conference
Oct. 16-17	VDOT Transportation Conference VMI, Lexington, Va.

All the News That's Fit to Print



Mimi Rainero Coles, President of the PCAV and Concrete Precast Structures, has been appointed to serve on the

Governor's Commission on National and Community Service by Virginia Governor Mark R. Warner. Mimi's past community service includes a term as president of the Junior League of Roanoke, Virginia. Kudos to Mimi!

The Virginia Chapter of the American Concrete Institute will present **Ken Hover**, P.E., Ph.D., at its 2003 Concrete Symposium on Friday, **October 10, 2003**. The meeting will be held at the Williamsburg Marriott at Kingsmill in Williamsburg, Va.

This will be a full day of education and fun with one of the nation's top-ranked technical speakers on concrete. If you missed him at the World of Concrete, you'll want to be in Williamsburg for this! You'll receive more info in August, or call Marie Derby with questions, 757.880.5631.

Available for Hire

PCAV has received a resume from an individual seeking employment in Virginia. The individual has strong experience as a sales manager for an architectural precast plant in the Southeast. Background also includes industry related bidding and marketing functions. For more information, contact the PCAV office.

PCAV Mission

The Precast Concrete Association of Virginia is dedicated to the growth of the precast concrete industry. We will educate specifiers and end users as to the advantages and proper utilization of products and systems, and we will represent the industry in the Commonwealth of Virginia.

PCAV Past Presidents

Bill Tichacek, Americast	1991-1993
Jim Richmond, CP&P	1993-1995
Kirby O'Malley, Hydro Conduit	1995-1996
Don Anger, CP&P	1996-1997
Richard Rotondo, Rotondo Precast	1997-1999
Scott Crumpler, Americast	1999-2001

DON'T MISS THIS!

ACI Level One Certifications

June 11, 12 & 16 in Richmond
July 9, 10 & 14 in Hampton

Check out the PCAV website! <http://www.gopcav.com>

Hard Facts is a publication of the Precast Concrete Association of Virginia for its members. Submissions, story ideas, member kudos, letters to the editor and comments are welcomed. Contact the editor, Lois Carter Fay, APR, at 800.203.8660 or carterfay@tmglc.net. Web design services for www.gopcav.com provided by NetTec NS (www.nettecnsi.com). Contact Joe Rainero at mail@nettecnsi.com or toll free at 877.881.4651 with ideas for the site.

